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## SFOs Seek Guidance On Employee Theft, Preventative Care



*Natasha Pearl*

Aston Pearl, a lifestyle management firm catering to family offices, will roll out its first single-family office educational series this spring. Natasha Pearl, CEO of the Manhattan-based firm, said it launched the three-part series based on specific client requests regarding issues that concern SFOs but are not being directly addressed.

The first, “Best Practices in Recruiting, Managing and Retaining Private Staff,” slated for April 29, addresses the importance of complete security and background checks for domestic workers, as well as how to hire, train, and manage a team of domestic staff and determining pay scales. Pearl said many wealthy families do not take security seriously enough, and that as families purchase additional or larger homes, they need to view private staff like running a small business (*PAM*, 1/14/08).

The second, “Safe and Sound” to be held May 5, will outline how to find a medical advisor, and the importance of exercise, nutrition, and preventive care including a customized stress test. The session includes resources for anger and stress management, as well as meditation and acupuncture. Lastly, Pearl will host “Stem Cell Research” on April 15 to discuss where research is headed particularly for Alzheimer’s and Parkinson’s diseases, with the goal of inspiring wealthy families to contribute to the foundation.

All sessions will take place at the firm’s Fifth Avenue office. Pearl is capping attendees at 15 families.