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## These are the 21 advisors, accountants, and lawyers to know if you're thinking about starting your own family office

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Hayley Cuccinello Jul 13, 2021, 10:50 AM



**Todd Angkatavanich, Natasha Pearl, Bill Bjiesse, and Lisa Featherngill.** Courtesy of Todd Angkatavanich; Courtesy of Natasha Pearl; Courtesy of Bill Bjiesse; Courtesy of Lisa Featherngill; Shayanne Gal/Insider

As global wealth surges, more people want to start family offices to take control of their finances.

Insider spoke to more than a dozen industry insiders to compile

this list.

Here are the advisors, accountants, lawyers, and more to start a new family office.

Despite two financial crises and a once-in-a-century pandemic, global wealth surged to \$418.3 trillion at the end of 2020 from \$117.9 trillion in 2000, per Credit Suisse.

Whether they're rags-to-riches entrepreneurs or old-money heirs, many of the wealthy have created their own family offices to oversee their assets. Citi estimates that as many as 15,000 family offices have been created in the past two decades alone.

These offices vary in size and purpose, from hedge-fund-esque vehicles with chief investment officers and hundreds of employees to small operations with a few employees who handle bill pay and outsource services like wealth management.

It's pricier than going to multifamily offices — even billionaires balk at paying a CEO \$500,000 — but for some, it's worth it to have complete control and confidentiality. Insider spoke with more than a dozen family-office professionals to find out who the wealthy go to when deciding to set up their own shops. Whether they're lawyers or wealth managers, here are 21 must-know family-office experts.

[This pdf has been redacted from the full article to only display the Natasha Pearl feature. To view the full article featuring all 21 family-office experts, please visit: <u>https://</u> <u>www.businessinsider.com/how-to-start-family-office-guide-</u> <u>advisors-consultants-accountants-lawyers-2021-7</u>]

## Natasha Pearl, chief executive and founder of Aston Pearl



Natasha Pearl. Aston Pearl

When clients come to Pearl looking to set up a family office, her first priority is finding out whether they even need one. About 25% decide not to start one.

"We have billionaire clients who do not have single-family offices and are happy working with a combination of major banks and accounting firms and attorneys," Pearl said. "The main reason to have a single-family office is a desire to control things and a strong desire for privacy. If those aren't strong needs for you, then maybe you don't want to spend the money."

Pearl, a former management consultant, set up her own advisory in 2003. One of her top priorities is helping clients get a full picture of their expenses, which can be unwieldy with multiple homes and other assets.